

2017 SPONSORSHIP BENEFITS



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 memories@scenepub.com • www.scenepub.com/milesformemories

SPONSORSHIP BENEFITS		Legacy Generation \$15,000	Greatest Generation \$10,000	Silent Generation \$5,000	Boomer Generation \$2,500	Generation X \$1,000	Millennial Generation \$500	Route Sign \$500	In Memory of... Sign \$100
MARKETING & PROMOTIONS	Commitment Due Date								
Logo on registration form	7 / 1	X							
Pre-event table tops	7 / 1	X	X						
Radio acknowledgment	9 / 1	X	X	X					
Other community events	7 / 1	X	X	X					
Save the date	7 / 1	X	X	X					
Pre-advertising poster	7 / 1	X	X	X	X				
Team leader meeting recognition	7 / 1	X	X	X	X	X			
Event poster	7 / 1	X	X	X	X	X			
Logo on Miles For Memories website	8 / 1	X	X	X	X	Company Name	Company Name		
Inclusion of corporate logo & acknowledgment of company support on social media outlets on certain number of occasion	8 / 1	10	7	4	2	1	1		
Post electronic media	9 / 1	X	X	X	X	X	X	X	
DAY OF THE EVENT	Commitment Due Date								
Marketing table at registration	9 / 1	X	X						
Opening presentation	7 / 1	3 Minutes	3 Minutes						
Sponsor event area (water, food, registration, start/finish line, stage, and more)	7 / 1	X	X	X					
Banner	7 / 1	X	X	X					
Name on event shirt	7 / 1	X	X	X					
Route signs with company logo	7 / 1	X	X	X	X				
Number of included walker/runners	7 / 1	X	X	X	X	X			

Checks made payable to: BCCF/Miles For Memories
 Mail to: 4642 Capital Ave SW, Battle Creek, MI 49015

(Tax ID#: 38-2045459)

Recognition will be given at the point sponsors sign on.