



## 2016 Sponsorship Benefits

Sponsorship Benefits		Legacy Generation \$15,000	Greatest Generation \$10,000	Silent Generation \$5,000	Boomer Generation \$2,500	Generation X \$1,000	Millennial Generation \$500	Route Sign \$250	In Memory of... Sign \$100
<b>Marketing and Promotions</b>	Commitment Due By:								
Logo on Registration Form	7/1	X							
Pre-event table tops	6/1	X	X						
Radio acknowledgement	7/1	X	X						
Other Community Events	7/1	X	X	X					
Save The Date	7/1	X	X	X					
Pre- Advertising Poster	7/1	X	X	X	X				
Team leader meeting recognition	7/1	X	X	X	X	X			
Event Poster	7/1	X	X	X	X	X			
Logo on Miles for Memories Website	8/1	X	X	X	X	Company Name	Company Name		
Inclusion of corporate logo and acknowledgment of company support on social media outlets on certain number of occasions	8/1	10	7	4	2	1	1		
Post Electronic Media	9/1	X	X	X	X	X	X	X	
<b>Day of the Event</b>	Commitment Due By:								
Marketing Table at Pre-registration Registration	9/1	X	X						
Opening Presentation	9/1	3 Minutes	1 Minute						
Sponsor Event Area (Water, Food, Registration, Start/FinishLine, Stage, and more)	9/1					X			
Banner	9/1	X	X	X	X	X			
Name on Event Shirt	8/1	Logo	Logo	Logo	Logo	Logo	Name		
Route Signs with Company Logo	9/1	3	3	2	1	1	1	1	Name
Number of Included Walker/Runners	9/1	25	20	10	5	2	1		

Checks made payable to: BCCF / Miles For Memories  
Tax ID #: 38-2045459

Mail to: 4642 Capital Ave, SW, Battle Creek, MI, 49015.  
Recognition will be given at the point sponsors sign on.

Visit us on Facebook for more details • (269) 979-1412 • memories@scenepub.com • www.scenepub.com/milesformemories